

MDLAB 2017 – Program English – For Public attendance

Date	TIME	LECTURE	LECTURER	PLACE
Monday August 7	10:30 – 11:30	Lecture: MDLAB: Missions and Goals. A Media Literacy curriculum rooted in the Arab World.	Dr. Jad Melki Lebanese American University	Irwin Theater
	11:30 – 12:00	Coffee Break		
	12:00 – 13:30	Lecture: Different Approaches to Media Literacy	Dr. Paul Mihailidis Emerson College	Irwin Theater
Tuesday August 8	9:00 – 10:30	Lecture: Who Owns What? Political Economy of Media	Dr. Moses Shumow Florida International University	Irwin Theater
	10:30 - 11:00	Coffee Break		cafeteria
	11:00 - 12:30	Lecture: Media, Civic Engagement and Fake News	Dr. Paul Mihailidis Emerson College	Irwin Theater
Wednesday August 9	9:00 – 10:30	Panel: Security in the Digital Age	Moderator: Dr. Claudia Kozman (LAU) . Panelists: Nay Rai, Jessica Dheer (SMEX), Mahdy Charafeddine (AFE), Ali Sibai (IWPR)	Irwin Theater
	10:30 – 11:00	Coffee Break		Cafeteria
	11:00 – 12:30	Lecture: Social Media: Privacy, Surveillance and Security	Dr. Moses Shumow Florida International University	Irwin Theater
Thursday August 10	9:00 - 10:30	Workshop: Media Remix	Dr. Jennifer Rosales, Dr. Amanda Phillips, and Dr. Wayne (J.R.)Osborne Georgetown University	Irwin Theater
	10:30 - 11:00	Coffee Break		Cafeteria
	11:00 - 12:00	Workshop: Media Remix	Dr. Jennifer Rosales, Dr. Amanda Phillips, and Dr. Wayne (J.R.)Osborne Georgetown University	Irwin Theater
	17:00 – 18:30	Screening: Fallen Television	Maya Majzoub - Tele Liban	Irwin Theater

Friday August 11	09:00 – 10:30	Lecture: Social Media and Framing	Dr. Claudia Kozman Lebanese American University	Irwin Theater
	10:30 – 11:00	Coffee Break		Cafeteria
	11:00 – 12:30	Lecture: The Communication Design of Modern Terrorism: The ISIS Media Strategy	Dr. Jad Melki Lebanese American University	Irwin Theater
Saturday August 12	09:00 – 10:30	Lecture: Power of Data: Rethinking Ethical Data Management in the Age of Digital Humanitarianism and Refugee Relief	Dr. Monika Halkort Lebanese American University	Irwin Theater
Monday August 14	09:00 – 10:00	Lecture: Gender-Based violence and Media	Ms. Maya Ammar Kafa Organization	Irwin Theater
	10:00 – 10:30	Coffee Break		cafeteria
	10:30 – 12:00	Panel: Women in Media	Moderator: Dr. Jad Melki (LAU) . Panelists: Nadine Mazloum (Stepfeed) , Ms. Patricia Cherfan (Home Magazine) , Dr. Nadra Assaf (Sarab) , Faia Younan (Performer)	Irwin Theater
Tuesday August 15	09:00 – 10:30	Panel: Female Journalists and Reporters in War and Conflict	Moderator: Maya Majzoub (Tele Liban) . Panelists: Alia Ibrahim (LAU) , Youmna Fawaz (Al Jadeed) , Luna Safwan (Telegraph)	Irwin Theater
	10:30 – 11:00	Coffee Break		Cafeteria
	11:00 – 12:30	Lecture: Digital Technology and Addiction: Media Education in A Digital Age.	Dr. Sut Jhally University of Massachusetts Amherst	Irwin Theater
Wednesday August 16	09:00 – 10:30	Panel: Arab Media Education	Moderator: Dr. Jad Melki (LAU) . Panelists: Ali Takach (Al Maaref University) , Mirna Abu Zeid (USEK) , Rami Najem (LU)	Irwin Theater
	10:30 – 11:00	Coffee Break		Cafeteria

	11:00 – 12:30	Lecture: Advertisement and the End of the World	Dr. Sut Jhally University of Massachusetts Amherst	Irwin Theater
Thursday August 17	09:00 – 10:30	Panel: Bringing All Players Together: - Bridging Practitioners and Academics Experience in Conflict	Moderator: Darine El Hage (USIP). Panelists: Imad Salamey (ISJCR), Elie Al Hindy (Notre Dame University), Manal Omar (USIP), May Aoun (War Child Holland), Youness Aboyoub (ESCWA), Ali Chahine (RFF)	Irwin Theater
	10:30 – 11:00	Coffee Break		Cafeteria
	11:00 – 12:30	Panel: Portrayal of Women, Sexuality, and Marginalized Communities	Moderator: Sahar Mandour (Amnesty). Panelists: Dr. Anna Antonakis (Free Berlin University), Heather Jaber (AUB), Genwa Samhat (Helem), Maya Ammar (Kafa)	Irwin Theater
	17:30 – 20:00	Screening: The Occupation of the American Mind: Israel's PR Wars in the U.S.	Dr. Sut Jhally University of Massachusetts - Amherst	Irwin Theater
Friday August 18	11:00 – 12:30	Presentation of final projects – Faculty		Labs
	12:30 – 13:30	Lunch break		Cafeteria
	13:30 – 15:30	Presentation of final projects - Students		TBA
	15:30 – 16:00	Coffee Break		Cafeteria
	16:00 – 16:30	Distribution of Certificates		Irwin Theater