

# LIFELONG LEARNING AS A BRIDGE BETWEEN HIGHER EDUCATION AND INDUSTRY

Euro-Mediterranean Integration Through Lifelong Learning Conference

Wednesday October 7th, 2015 from 9:30am to 2:00pm  
Lebanese American University, Beirut Main Campus - Irwin Hall

- 8:30am to 9:30am**      **REGISTRATION**
- 9:30 am to 9:40 am**      Welcoming Remarks  
Dr. George K. Najjar, Provost, Lebanese American University
- 9:40 am to 9:50 am**      Lebanese American University  
Dr. Joseph G. Jabbara, President
- 9:50 am to 10:00 am**      Notre Dame University, Louaize, NDU  
Rev. Fr. Walid Moussa, President
- 10:00 am to 10:15 am**      Delegation of the European Union to the Republic of Lebanon  
H.E. EU Ambassador of the European Union in Lebanon
- 10:15 am to 10:30 am**      Minister of Education and Higher Education  
His Excellency, Mr. Elias Bou Saab
- 10:30am to 10:45am**      **1<sup>st</sup> COFFEE BREAK**
- 10:45am to 12:00pm**      **GENERAL POLICY SESSION ON LIFELONG LEARNING (LLL)**
- 1. Introduction to the Euro Mediterranean Integration on Lifelong Learning**  
**Presenter 1:** Dr. Fawzi Baroud, Assistant Vice President for Information Technology, NDU – 5 minutes
  - 2. Labor Market Gap between University and Industry**  
**Presenter 2:** Dr. Kamal Abou Chedid, Dean, Faculty of Humanities NDU – 15 minutes
  - 3. Assessment in LLL program**  
**Presenter 3:** Dr. Diane Nauffal, Executive Director of the Institutional Research & Assessment Department at LAU
  - 4. Roundtable discussion:**
    - a. Moderator:** Dr. George Abdenmour, Director, Department of English and Translation, NDU

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- b. **Panelists:** Dr. Ahmad Jammal, Director General of the Ministry of Education and Higher Education – Mr. Khaled Shehab, President of the Order of Engineers – Mr. Youssef Naous, General Director of the Ministry of Labor.

12:00pm to 12:15pm 2<sup>nd</sup> COFFEE BREAK

12:15pm to 1:30pm **TWO PARALLEL SESSIONS:  
LLL AS A BRIDGE BETWEEN HIGHER EDUCATION AND INDUSTRY**

**1. Parallel Session #1:**

**Banking industry focus: Industry perspectives and best practices in the banking industry**

- a. **Presenter:** Dr. Imad Shehab, Secretary General, General Union of Chambers of Commerce, Industry and Agriculture for Arab economies – 15 minutes
- b. **Roundtable discussion:**
- i. **Moderator:** Dr. Imad Shehab, Secretary General, General Union of Chambers of Commerce, Industry and Agriculture for Arab economies
- ii. **Panelists:** Dr. Joe Sarrouh, Executive Advisor to the Chairman of Fransabank – Mr. Nassib Ghobril, Head of the Economic Research & Analysis Department at Byblos Bank.

**2. Parallel Session #2:**

**Healthcare industry focus: Current Healthcare workforce needs in Lebanon**

- a. **Presenter:** Dr. Fouad Hashwa, Former Dean, LAU/ Professor of Microbiology & Biotechnology – 15 minutes
- b. **Roundtable discussion:**
- i. **Moderator:** Dr. Fouad Hashwa, Former Dean, LAU/ Professor of Microbiology & Biotechnology

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ii. **Panelists:** Dr. Rabih Hassouneh, President of the Order of Pharmacy – Dr. Nohad Doumit, President of the Order of Nurses – Dr. Nancy Hoffart, Dean of the LAU School of Nursing – Dr. Imad Btaiche, Dean of the LAU School of Pharmacy – Dr. Atef Majdalani, President of Public Health, Labor and Social Affairs Committee.

**1:30pm to 2:00pm** *Toward a unified Lebanese National Qualification Framework for Lifelong Learning*  
**Presenter:** Mr. Michel Majdalani, Director, CEP@LAU – 15 minutes

**CONFERENCE RECOMMENDATIONS** – 15 minutes  
Dr. Ahmad Jammal, Director, Ministry of Education and Higher Education

**2:00pm - 3:00pm** **SEATED LUNCH**