

# CHALLENGE DESIGN WORKSHOP

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LAU | GLOBAL DESIGN FOR UNICEF CHALLENGE

**Tuesday, February 25, 2014**  
**Frem 205, Byblos campus**  
**2:00-4:00pm**

**Purpose:** To provide students with an opportunity to meet other participants and form teams, and introduce them to UNICEF's innovation work and design principles.

## Schedule:

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**2:00-2:30 Registration**

**2:30-2:40 Welcome Word**

Dr. George Nasr, Dean of the School of Engineering, LAU

**Opening Remarks**

Mr. Elie Samia, Executive Director, Outreach and Civic Engagement Unit, LAU

**2:40-2:50 Innovation at UNICEF**

James Cranwell Ward, Innovation Specialist for Lebanon, UNICEF

**2:50-3:30 Challenge info and Next Steps**

James Cranwell Ward, Innovation Specialist for Lebanon, UNICEF  
Dina Abdul Rahman, Program Lead Coordinator, OCE, LAU

**3:30-4:00 Discussion/Networking**

**4:00 Closing**