YOUNG ARAB WOMEN LEADERS: THE VOICE OF THE FUTURE

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at

The Lebanese American University, Beirut
Riyad Nassar Library, InfoCommons Area, 8th floor

on

Thursday 20 September 2012
Overview

The Arab International Women’s Forum is proud and delighted to be hosting this unique one-day event in Beirut in partnership with PricewaterhouseCoopers and the Institute for Women’s Studies in the Arab World, at the Lebanese American University.

On 13 May 2011, in London, AIWF and PwC held a very successful seminar titled Emerging Arab Women Leaders – the Voice of the Future. This event was co-hosted by AIWF and PwC and aimed at assisting young women leaders to further optimise and strengthen their personal business skills and thereby their contribution to the business and the community at large.

Part of the AIWF initiative focussing on young women leaders in the Arab region, this conference shall be the second in the region, the first held in Amman, Jordan on Tuesday 26th June 2012.

The event in Beirut is organised with the cooperation of the Institute for Women’s Studies in the Arab World at the Lebanese American University and will help young women leaders in understanding the role of gender in shaping the political, economic and social opportunities available to women in the Arab world.

Together, we will work on evaluating and shaping needed approaches to close gender gaps in human capital investments, economic participation and political opportunity. The event through its speakers and your active involvement will shed light on the substantial variation in size of the gaps across countries and areas and the role of economic development and leadership in closing those gaps.

The content of the conference has been carefully planned with the involvement of a number of young women leaders. We are also very fortunate to have speakers who will help bring the conference objectives to life through their own personal success stories and their own experiences.

During the table group and panel sessions we hope you will take the time to discuss some of the key issues raised and to ask questions of the panel members as we hope that this will be an informative, invaluable and interactive experience for you.

Objectives

During the conference, participants will:

• Support, engage and network with other women in political, economic and social leadership in the Arab world,

• Learn from others about ways of transforming challenges and barriers into success stories and opportunities for development,

• Learn more about qualities of leadership; as the next generation of women leaders; and,

• Share experience and expertise to serve and promote the gender gap concept.
Agenda

20 September 2012

0900 – 0930   Registration & Refreshments

0930 – 0945   Opening Session

Welcome & Introducing The AIWF-PwC ‘Young Arab Leaders’ Programme

Keynote Address
Mrs Haifa Al Kaylani
Founder Chairman, Arab International Women’s Forum, UK

0945 - 1015   Session II

The PwC Vision on Young Women Leaders Programme

Guest Speaker
Mr Camille Sifri
Country Senior Partner, PwC, Lebanon

1015 – 1045  Session III

Beyond The Glass Ceiling: Transforming Barriers into Opportunities

Guest Speaker
HE Raya Haffar El Hassan
Former Minister of Finance, Lebanon

Guest Speaker
Ms Dala Misbah Ghandour
Lawyer & Mediator, Lebanon

1045 – 1115   Tea & Coffee Break

1115 – 1200  Morning Panel Discussion

Opportunities & Challenges for Young Women Leaders

Guest Speaker
Mrs Hanan A Saab
Managing Director, Pharmamed, Lebanon

Guest Speaker
Ms Joelle Rizk
Programme Associate, Regional Security, EastWest Institute, Belgium
1200 – 1230 Session IV

*Mentorship & Coaching: Be a Better Leader*

**Guest Speaker**

Dr Charlotte Karam  
Assistant Professor of Organizational Behavior & Organizational Psychology, Olayan School of Business, American University of Beirut, Lebanon

**Guest Speaker**

Dr Rana El Chemaitelly  
CEO & Founder, the Little Engineer SARL, Lebanon

1230 – 1300 Session V

*Reflections on Leadership: My Story*

**Guest Speaker**

Dr Mona Hammami  
Senior Manager, The Court of the Crown Prince of Abu Dhabi, UAE

**Guest Speakers**

Ms Rafa Chabtini & Ms Hiba Safieddine  
Co-Owners, Trainstation Studio, Lebanon

1300 – 1400 Buffet Lunch & Networking

1400 – 1415 Afternoon Introduction

*Young Women Leaders and Why They Matter*

**Guest Speaker**

Dr Dima Dabbous-Sensenig  
Director, Institute for Women’s Studies in the Arab World, Lebanese American University, Lebanon

**Guest Speaker**

Ms Ola Mohammad Sidani  
Economic Officer, Presidency of the Council of Ministers, Lebanon
1415 – 1500  Afternoon Panel Discussion

*Women & The Power of Social Media*

1500 – 1530  Session VI

*Social Responsibility: More Women Leaders, Better Corporate Social Responsibility*

*Guest Speaker*

Ms Wafa Tarnowska  
CSR Manager, UK & Europe, DLA Piper LLP, UK

*Guest Speaker*

Ms Maya Karanouh  
CEO & Founder, TAGBrands, Lebanon

1530 – 1600  Session VII

*The Way Forward*

*Guest Speaker*

Dr Fadia Kiwan  
Directrice, Institute des science politiques, Universite Saint-Joseph, Lebanon

1600 – 1615  Closing Remarks

1615 – 1730  Evening Reception & Networking