



LAU

School of Architecture and Design

2013
بيروت
BEIRUT
أسبوع التصميم
DESIGN WEEK

BEIRUT DESIGN WEEK CONFERENCE 2013

taking place in Irwin Theatre, Lebanese American University, Beirut Campus on Saturday June 29, 2013

CONFERENCE PROGRAM

- | | | | |
|----------|--|----------|--|
| 09:30 AM | REGISTRATION & COFFEE | 04:30 PM | ADAM VON HAFFNER PAULSEN
INDEX: AWARD 2013 'DESIGN TO IMPROVE LIFE' |
| 10:00 AM | RUEDI BAUR
CIVIC DESIGN FOR A CIVIC CITY | 05:00 PM | COFFEE BREAK |
| 10:40 AM | CONRAD-BERCAH / AYSSAR ARIDA /
IMAD GEMAYEL
ARCHIPELAGO TOWN-LINES | 05:15 PM | MAGALI WEHRUNG
WHAT EXACTLY IS FOOD DESIGN? |
| 11:50 AM | SUZANNE LEE
BIODESIGN FUTURES | 05:35 PM | T+HUIS
DESIGN FOR SOCIAL IMPACT |
| 12:10 PM | RANY J. SADER
PROTECTING DESIGNERS IP RIGHTS:
MYTH OR REALITY? | 06:05 PM | CITY X PROJECT
DESIGN EDUCATION & GLOBAL SHARING
THROUGH 3D PRINTING WITH KIDS |
| 12:40 PM | LUNCH BREAK | 06:45 PM | VALERIO MARIA FERRARI
ATELIER VMCF |
| 01:30 PM | JEREMY BEAUDRY
DESIGN IN TRANSLATION | 07:15 PM | THE BROFESSIONAL SHOW |
| 02:40 PM | MICHAEL ANASTASSIADES
A PHILOSOPHY OF COMMITMENT | 08:30 PM | CLOSING |
| 03:10 PM | GUILLAUME CRÉDOZ
3D PRINTING IN ARCHITECTURE AND
DESIGN CONCEPTION PROCESS | | |
| 03:50 PM | LAU FASHION DESIGN PANEL:
SARAH THELWALL
FASHION ENTREPRENEURSHIP IN M.E.
JASON STEEL
WHEN DOES FASHION+EDUCATION=GLAMOUR? | | |