LAU Lebanese American University | Adnan Kassar School of Business | SYMZ CAPITAL

The 2026 SYMZ CAPITAL Venture Forge Challenge

POWERED BY AKSOB · AKSOB 903

DAY 01

DEC 3

Thursday · 2026

8:45	OPENING National Anthem	10:00	TEAM 05 · MGT 411-11 EcoTrack	12:15	TEAM 03 · MGT 411-31 Pansense
8:45	WELCOME Dr. Michel Majdalani Co-Chair, Entrepreneurship Strategic Committee	10:15	TEAM 06 · MGT 411-11 LIFOLD	12:30	TEAM 10 · FEM 301-31 Dragon
8:50	GUEST OF HONOR Mr. Michel Bayoud Founder, SYMZ Capital	10:30	TEAM 15 · ITM 211-17 Wsolna	12:45	Lunch · End of Day 1
8:55	DEAN'S WORD Dean Dima Jamali	10:45	TEAM 16 · ITM 211-17 Group 2 – title TBC		
9:00	TEAM 19 · FEM 312-11 Cykla	11:00	Coffee Break		
9:15	TEAM 20 · FEM 312-11 Skillora	11:30	TEAM 09 · FEM 301-31 Bar Republic		
9:30	TEAM 21 · FEM 312-11 Game Duty	11:45	TEAM 02 · MGT 411-31 Surprise Us		
9:45	TEAM 22 · FEM 312-11 The Private Rotation (TPR)	12:00	TEAM 01 · MGT 411-31 Fuel Guard		

SEE YOU TOMORROW

Day 2 · 9:00

Closing & Awards Ceremony at 15:00

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DAY 02

DEC 4

Friday · 2026

9:00	TEAM 12 · ITM 211-14 Dar	11:15	TEAM 08 · MGT 880S-11 Evera	15:55	CEREMONY Winners' Presentations 10 minutes each, with Q&A
9:15	TEAM 13 · ITM 211-16 AqarTruth AI	11:30	TEAM 11 · ITM 211-14 Baladi Lens	16:25	CEREMONY Recognizing Participating Faculty, Staff and Jury Members
9:30	TEAM 14 · ITM 211-16 Min Beiti	11:45	Jury Deliberation · Lunch	16:45	CEREMONY Closing Remarks from the Sponsor Mr. Michel Bayoud, SYMZ Capital
9:45	TEAM 17 · BDA 401-11 Group 1 – title TBC	15:00	CLOSING & AWARDS CEREMONY Welcoming Note Dr. Michel Majdalani	16:50	CEREMONY LAU's Ecosystem for Non-Winners Dr. Evan Fakhoury & LAU Launch
10:00	TEAM 04 · MGT 411-31 CedarEye	15:05	CEREMONY The Dean's Address Dean Dima Jamali	17:00	CELEBRATION Cocktail Reception
10:15	Coffee Break	15:10	CEREMONY Keynote: Mr. Charles Arbid President, Lebanese Economic, Social & Environmental Council		
10:45	TEAM 18 · BDA 401-11 Group 2 – title TBC	15:25	CEREMONY Panel Discussion C. Arbid · Dean Jamali · M. Bayoud Moderator: Dr. M. Majdalani		
11:00	TEAM 07 · MGT 880S-11 Madar	15:45	★ THE MOMENT Announcing the 3 Winning Teams		

Thank you

See you at the 2027 edition

Draft – team names, members and speakers marked TBA to be confirmed.

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AWARDS CEREMONY

1ST PRIZE
USD 3,000
Ignition Grant + Certificate

2ND PRIZE
USD 2,000
Ignition Grant + Certificate

3RD PRIZE
USD 1,000
Ignition Grant + Certificate

Grant Conditions

- A refined business concept
- A basic business plan
- Preliminary financial projections
- A final investor-style presentation

Grant Disbursement

- 50% upon winning and entering the refinement phase
- 50% upon completion and presentation of the final business plan

Potential Next Step

At the end of the refinement phase, winning teams may be considered for further incubation or mentorship within the broader SYMZ CAPITAL venture-building ecosystem.

The SYMZ CAPITAL Ignition Program is designed not simply to reward innovation, but to help move promising ideas toward real business creation.